

LOCAL HOMEOWNER'S GUIDE TO EXTERIOR PAINTING



SW7008
Alabaster
Expert Pick

SW7015
Repose Gray

SW9173
Shiitake

THE BENEFITS OF EXTERIOR PAINTING

Health, Value and more..

EXPERT COLOR PICKS

See the specific colors
they love.

HOW TO HIRE THE RIGHT PAINTING COMPANY

Discover the three steps we
recommend.





INCREASE YOUR HEALTH

Let's start with physical health. Sealing off holes in your home exterior will keep mold-breeding moisture from getting into the home air. This'll ensure you have cleaner air which is especially helpful for those of you who struggle with allergies. Second, having a fresh look of your home exterior can and will improve your mental health. Imagine every time you pull up to your house the look and feel of your home increases your mood. It may even give you more confidence knowing that your home is well-maintained and just beautiful to look at.

ENHANCED CURB APPEAL

A fresh paint job can transform the appearance of your home, making it stand out in your neighborhood. It'll look newer, fresher and may even inspire your neighbors to improve the look of their homes. Your house may even be the talk of the neighborhood (or you know the Nextdoor channel) for months to come. Not saying anyone wants to be envied, but hey – the compliments are nice ;).



THE BENEFITS OF EXTERIOR PAINTING

INCREASED HOME VALUE

It's no secret more buyers want something that is new and fresh vs dated and in need of repair. This is why an exterior painting project immediately increases the value of your home. And the more on trend the colors and the higher the quality of the paint, the more value you could amass.



HOME PROTECTION AGAINST THE ELEMENTS

Proper exterior paint preparation will seal any holes or gaps you have in your existing exterior material which will immediately improve the condition of your home exterior. Then once the exterior paint is applied, it acts as a shield protecting your home from moisture, insects, and dust. It can also further prevent wood rot and reduce wear from UV exposure.



CONTACT NOW! +1 (608) 895-3968



HOW TO HIRE THE RIGHT PAINTER



1

WRITE DOWN WHAT MATTERS MOST TO YOU.

We'll help you get the list started:

Communication, warranty, timeline, price, experience, materials, color guidance, etc.. Then prioritize these for YOU.

2

ASK FRIENDS & LOOK ONLINE FOR A REPUTABLE PAINTER

Ask friends and family and google 'exterior painters' to see who is out there in your local market. **We suggest looking for a company with a solid track record – who has at least 30 reviews and has a 4.9 rating or better on google.**

3

ENSURE TO GET A FREE ESTIMATE

Get a free estimate with 1-2 painting firms you really feel good about. Make sure you get color guidance, firm price that won't change, timeline, communication plan, workmanship guarantee & warranty, final walkthrough review and confirmation that they have insurance.

HOW TO CHOOSE EXTERIOR COLORS



There are so many colors to pick from which can paralyze even the most-effective decision makers. This is why we encourage you to go with a painting firm who offers color guidance. Each of our clients enjoy a dedicated color consultant to ensure you have help discerning what colors look great, what colors others love in your area and what colors coordinate well.

Before we dive into what exterior colors are popular, we have a VERY important recommendation for you: choose the color that YOU love. The color that represents your style, tastes and lifestyle. It is after all, your home. In 2024, the trending exterior colors are mostly earthy tones, vibrant blues and classic neutrals. We will give you many examples below and on the next page.

Let's Start with the Sherwin Williams Expert Picks:

SW7006
Extra White

SW7005
Pure White

SW7008
Alabaster
Expert Pick

SW7029
Agreeable Gray

SW7015
Repose Gray

SW7036
Accessible Beige

SW7641
Colonnade Gray

SW0055
Light French Gray

SW9173
Shiitake

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**MORE
COLORS
ON THE
NEXT PAGE**





PAINTING PROCESS FOR EXTERIOR PAINTING

Once a painting company can start your project, prep and paint can be completed in a few days and usually under a week unless the home is very large.

STEP 1

Free-In Home Estimate so you will get a clear report on the condition of your home exterior and a free estimate so you know what it'll cost to prep and paint your home.

1

STEP 2

Preparation. Thorough prep is key and ensures proper application and paint durability. Prep includes taping/masking, power washing, scraping and priming the surfaces.

2

STEP 3

Painting with highquality durable material ensuring a smooth and beautiful finish.

3

STEP 4

Final walkthrough so you can look at the finished product with a member of the team. At Ultra Painting, we want to ensure our clients are super happy with their project before we leave your home.

4

SO THERE YOU HAVE
IT! WE HOPE THIS GUIDE
WILL HELP YOU HAVE A
SUCCESSFUL EXTERIOR
PAINTING PROJECT.

IF YOU'RE LOOKING TO SCHEDULE
A FREE ESTIMATE, WE WOULD
LOVE THE OPPORTUNITY TO
MEET YOU AND SERVE YOU.
YOU CAN CALL/ TEXT US
AT THE NUMBER
BELOW!

DAVID LEAL

OWNER



RENOVATION PRO
PAINTING AND REMODELING

